

University-wide Cyber Security Services

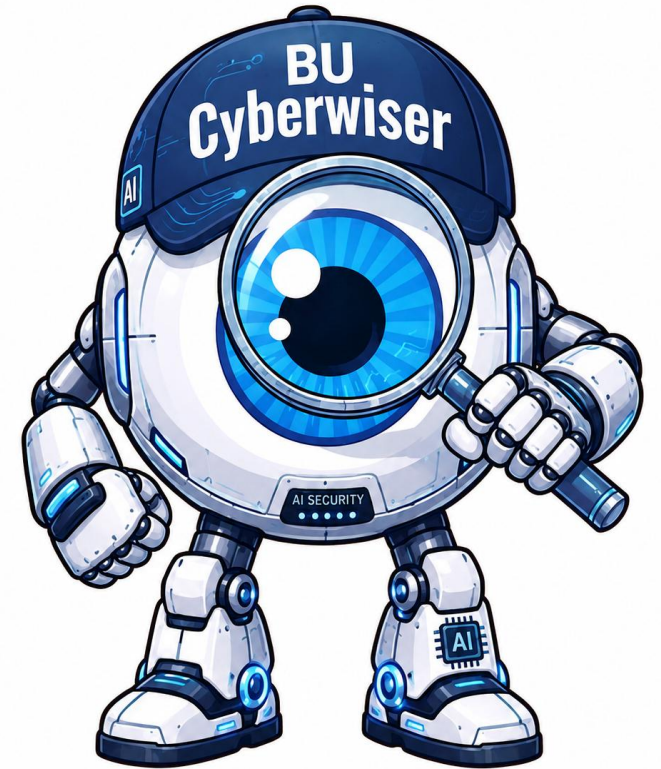


22 September 2026



Agenda

- **Protect Yourself From Online Scams**
- **Identify Scam Email and Website**
- **HKBU New Authentication Sign-In**



Safeguard Your Email and Personal Data

3



Safeguard Your Email and Personal Data

4

Safeguard Your Email and Personal Data

BOOST YOUR DATA SECURITY & PROTECTION

4 Use Official HKBU Email



Official university business requires official HKBU email (@hkbu.edu.hk).

5 Think Before You Share



Be mindful of who sees what you share. From documents to social media posts.

6 Keep Password Unique



SSOid Password

Other modors

For other key (for streaming, social media)

7 Enable MFA



Authorize Login?

Identity Scam Email

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Flag 1

Sense of Urgency: Phishing attempts create artificial pressure using phrases like “*URGENT*” to bypass critical thinking.

URGENT TASK: Follow-up Immediately!



Prof. Yannis Prokidis
To: jmarsiveq15719@gmail.com



Tue 8/6/2024 5:59 PM

Hello

Are you still on campus?

Please, I need your quick assistance now.

I will be waiting for your reply along with your whatsapp number for easier communication.

Regards

Prof. Yannis Prokidis
Head of Department
Professor,

Academic and Administration Building
Hong Kong Baptist University
Baptist University Rd,
Kowloon Tsai, Hong Kong

Flag 2

Suspicious Sender Email Address: The sender claims to be a University Professor/Head of Department, but the actual email address is a generic Gmail account (jmarsiveq15719@gmail.com) rather than an official institutional domain (@hkbu.edu.hk).

Flag 3

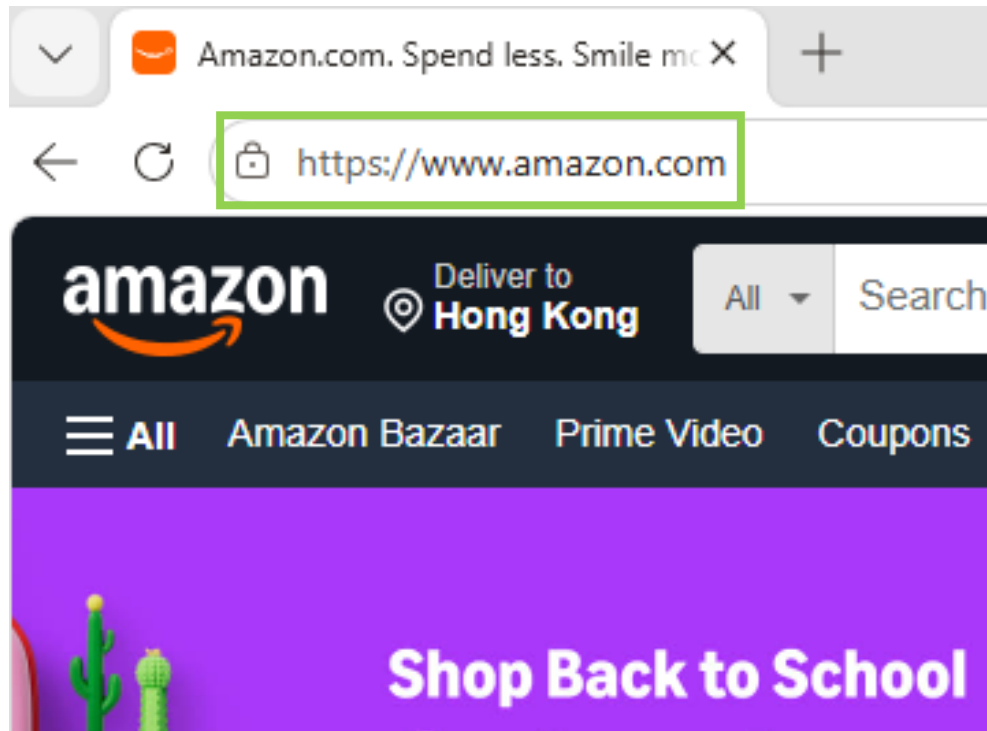
Off-Platform Communication Request: Requesting your WhatsApp number (your WhatsApp number for easier communication) attempts to move communication off monitored institutional email channels where security filters apply.

Identity Scam Website

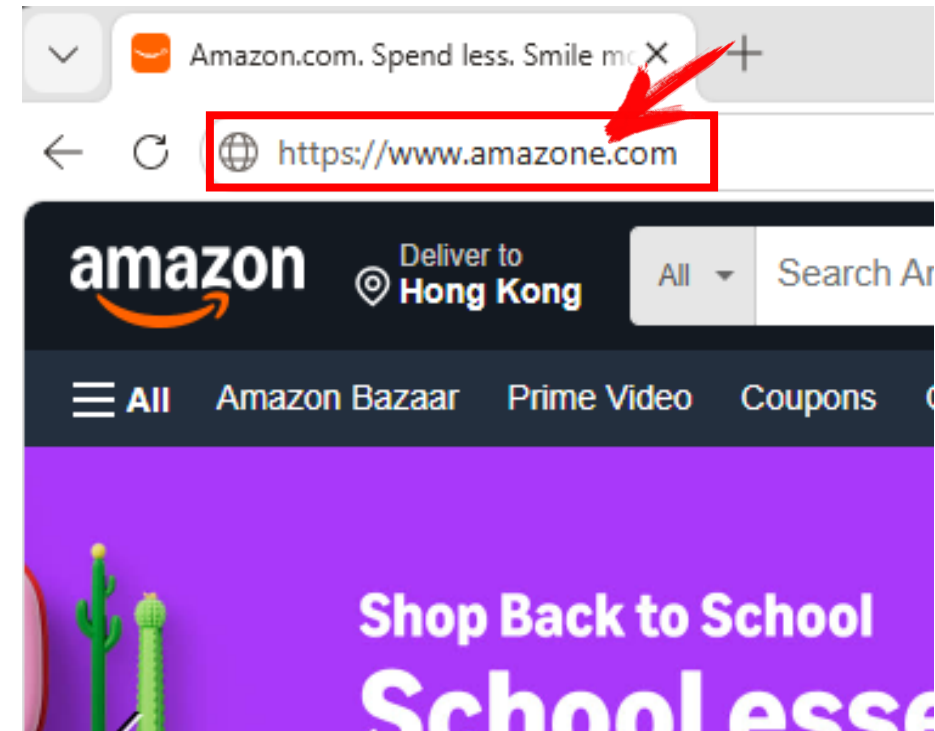
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Look for **misspellings**, **typo squatting** (like **amazon^e.com** instead of **amazon.com**)

Real



Fake

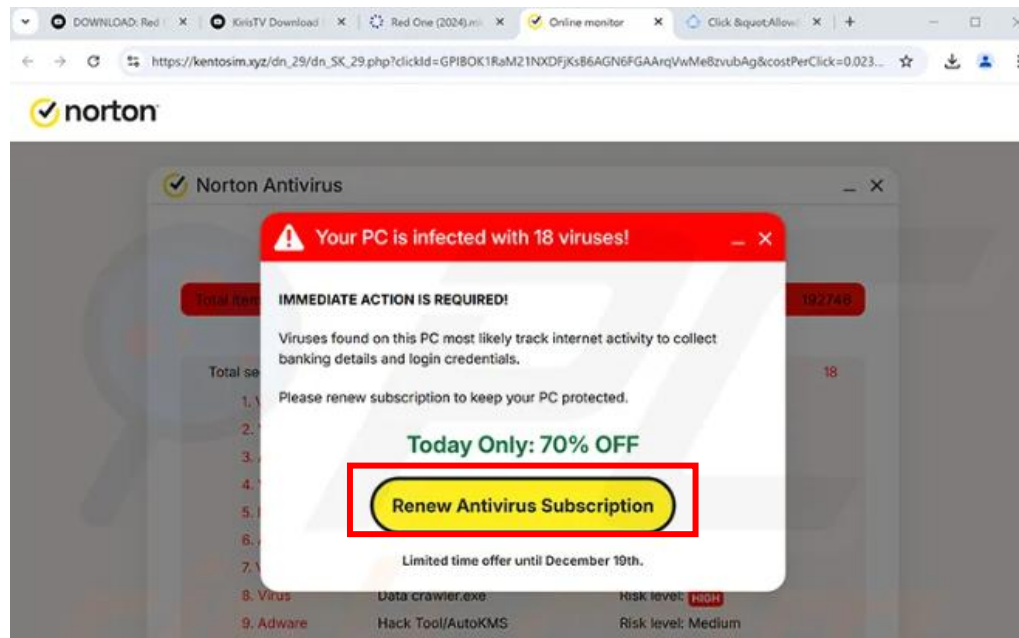


Identity Malicious Website

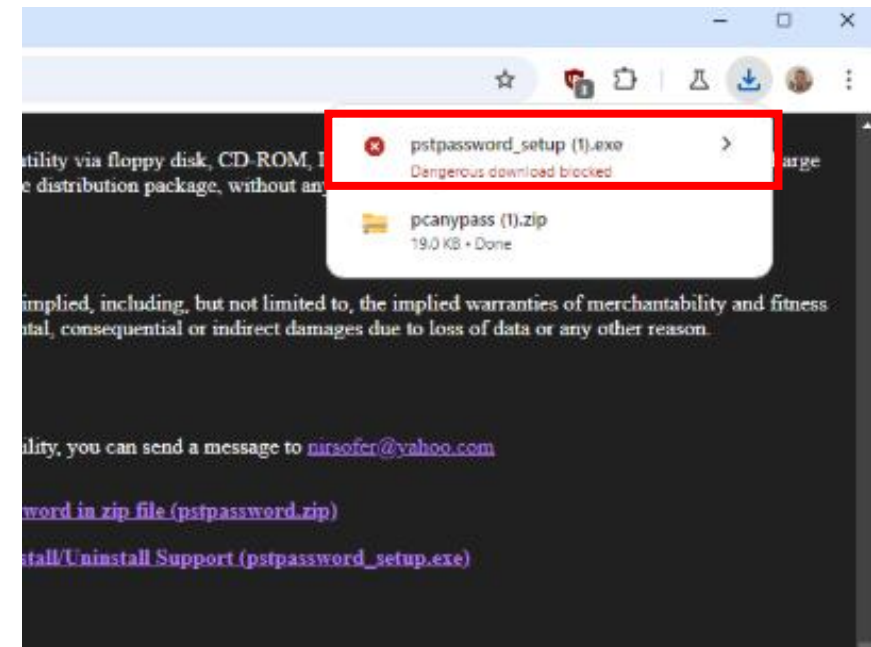
7

Unexpected Prompts/Download request: Watch out for sudden **pop-ups** or **forced downloads** claiming your device is infected

Pop-ups

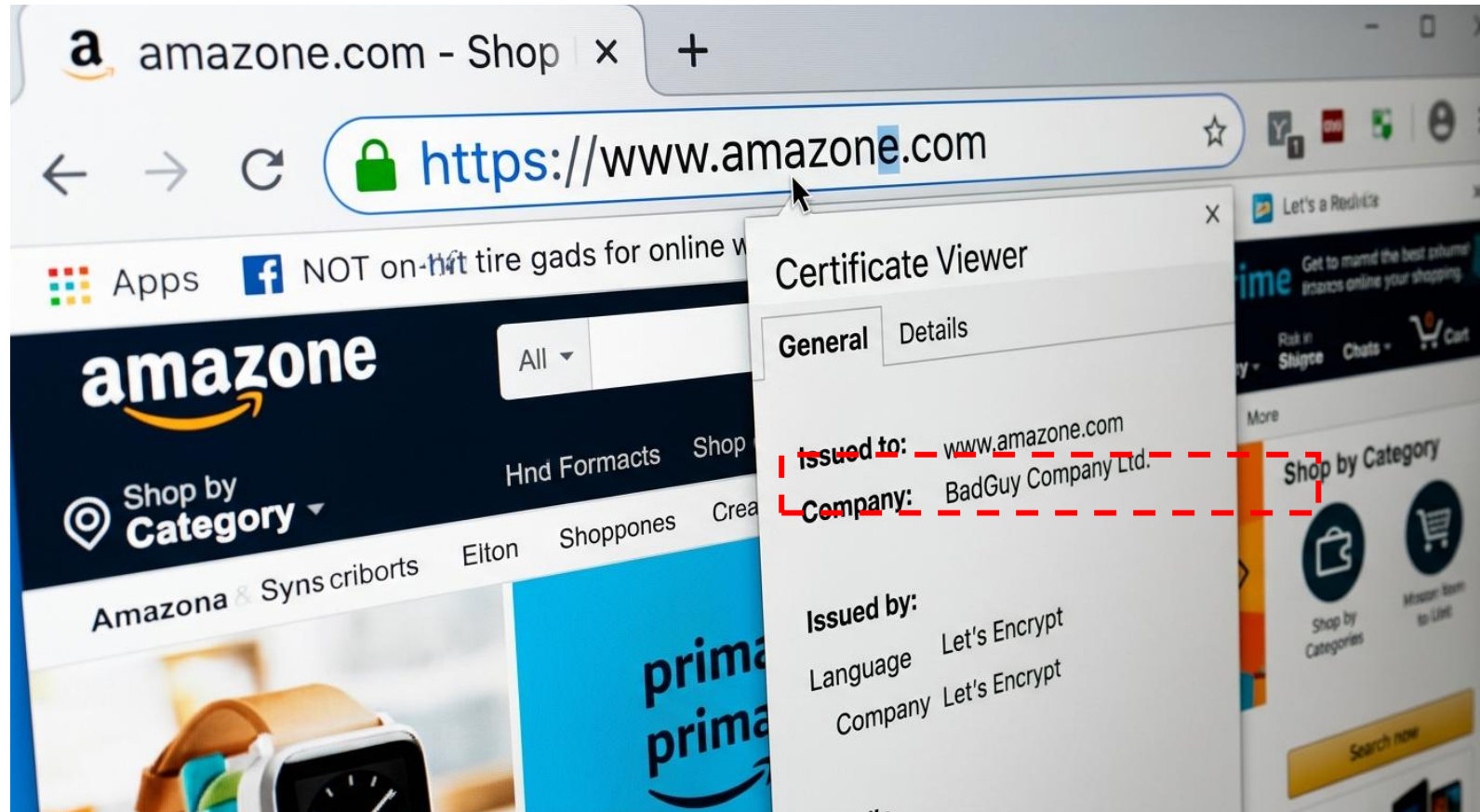


Forced downloads



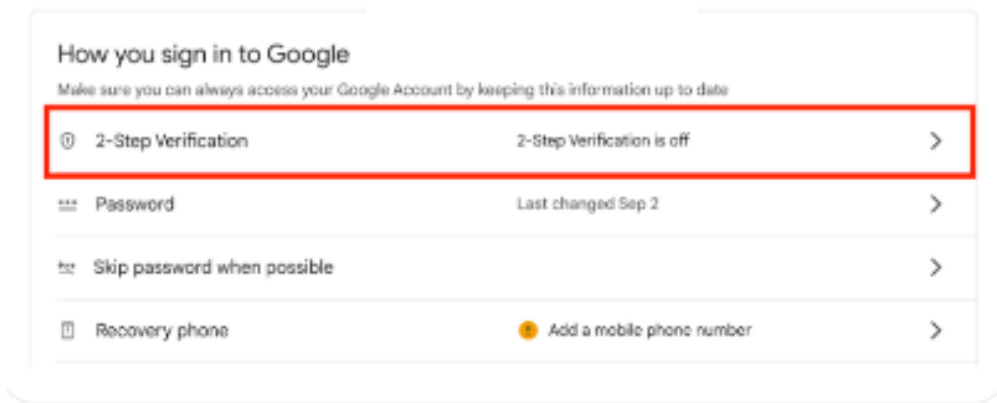
Identity Malicious Website – HTTPS is safe?

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MFA (Mutli-Factor Authentication)

- HKBU implemented MFA (Called DUO) since 2018
- Sign-in requires a password + a second factor for verification
- Recommend to enable to your personal email or social media accounts



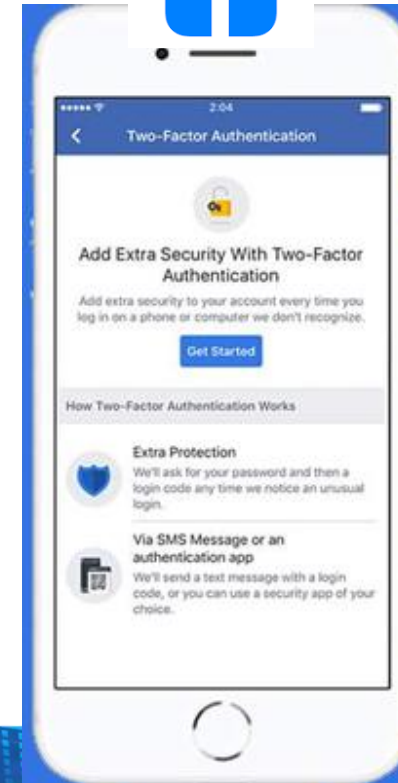
Add Extra Security to Your Account

Authentication apps generate login codes quickly and securely, and are useful when you can't receive a code by text message.

We recommend Google Authenticator, but you can also use another app like Duo Mobile. After you've installed an authentication app, return to Instagram to finish setting up.

Install App

Set Up Manually



Two-step verification is enabled. You'll need to enter your passcode when registering your phone number with WhatsApp.

✕ Disable

⋮ Change passcode

✉ Change email address

- **Password is no longer required**
- **Combining**
 - Something you have (**your device**)
 - Something you are (**your biometrics**)
- **Enjoy a faster and more secure login**



Advantages of Passwordless



Faster:

Only one-step verification. Sign-in time greatly reduced.



More Convenient:

No complex passwords to remember. Eliminates forgotten password risk.

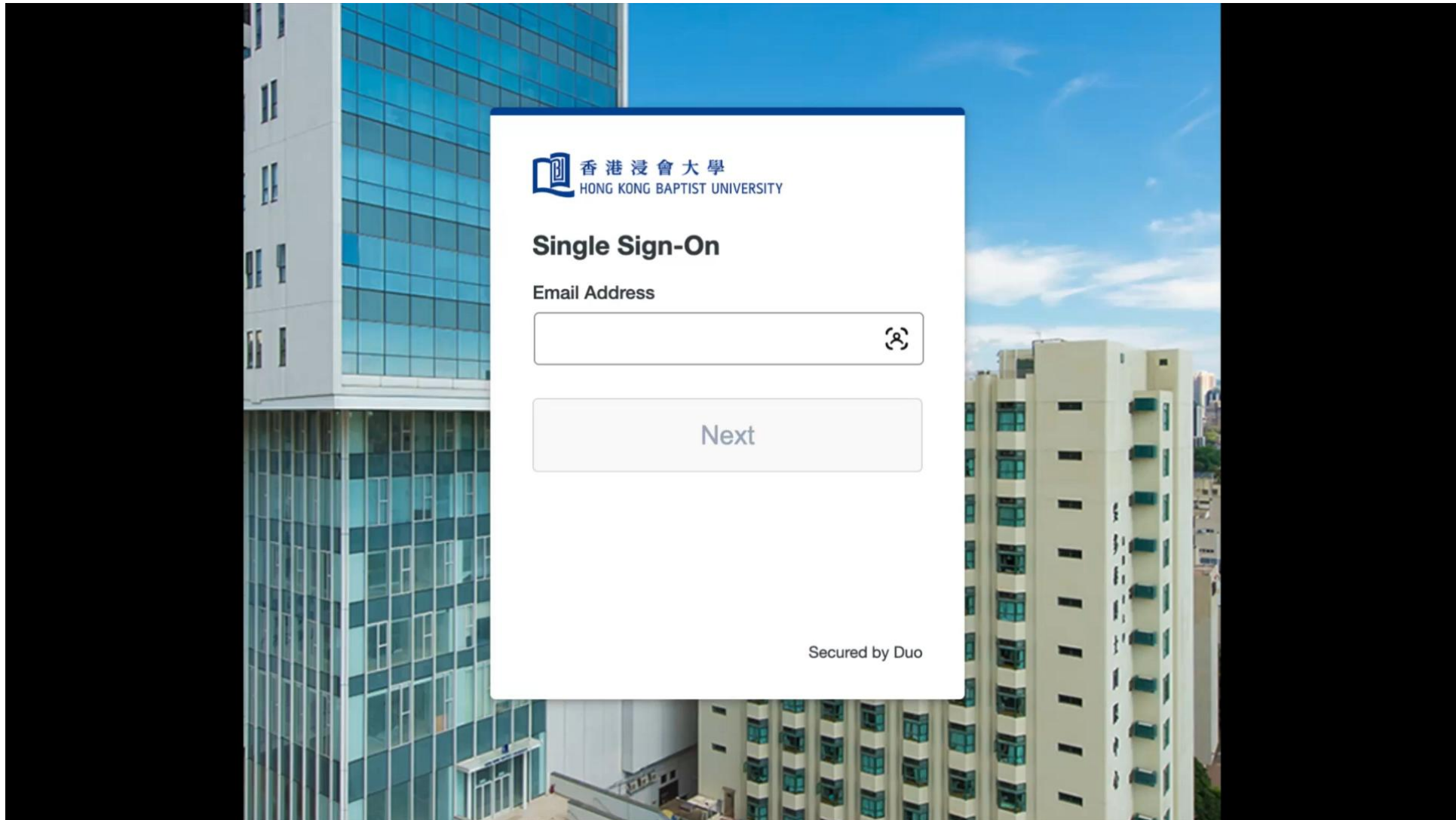


More Secure:

Biometric data is stored locally for unbeatable security against phishing.

Passwordless Demo – Fingerprint

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HONG KONG BAPTIST UNIVERSITY

Single Sign-On

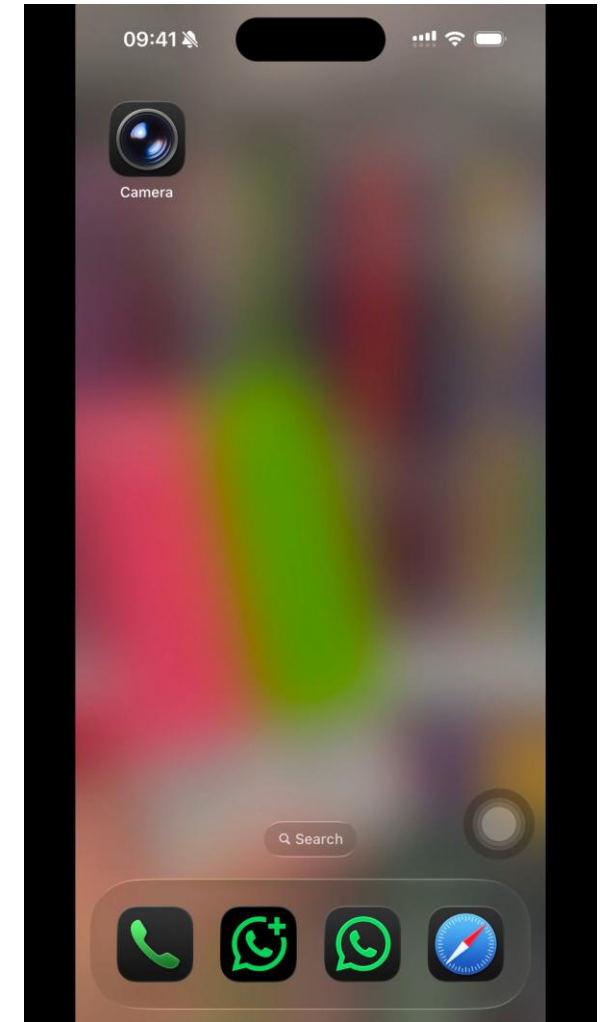
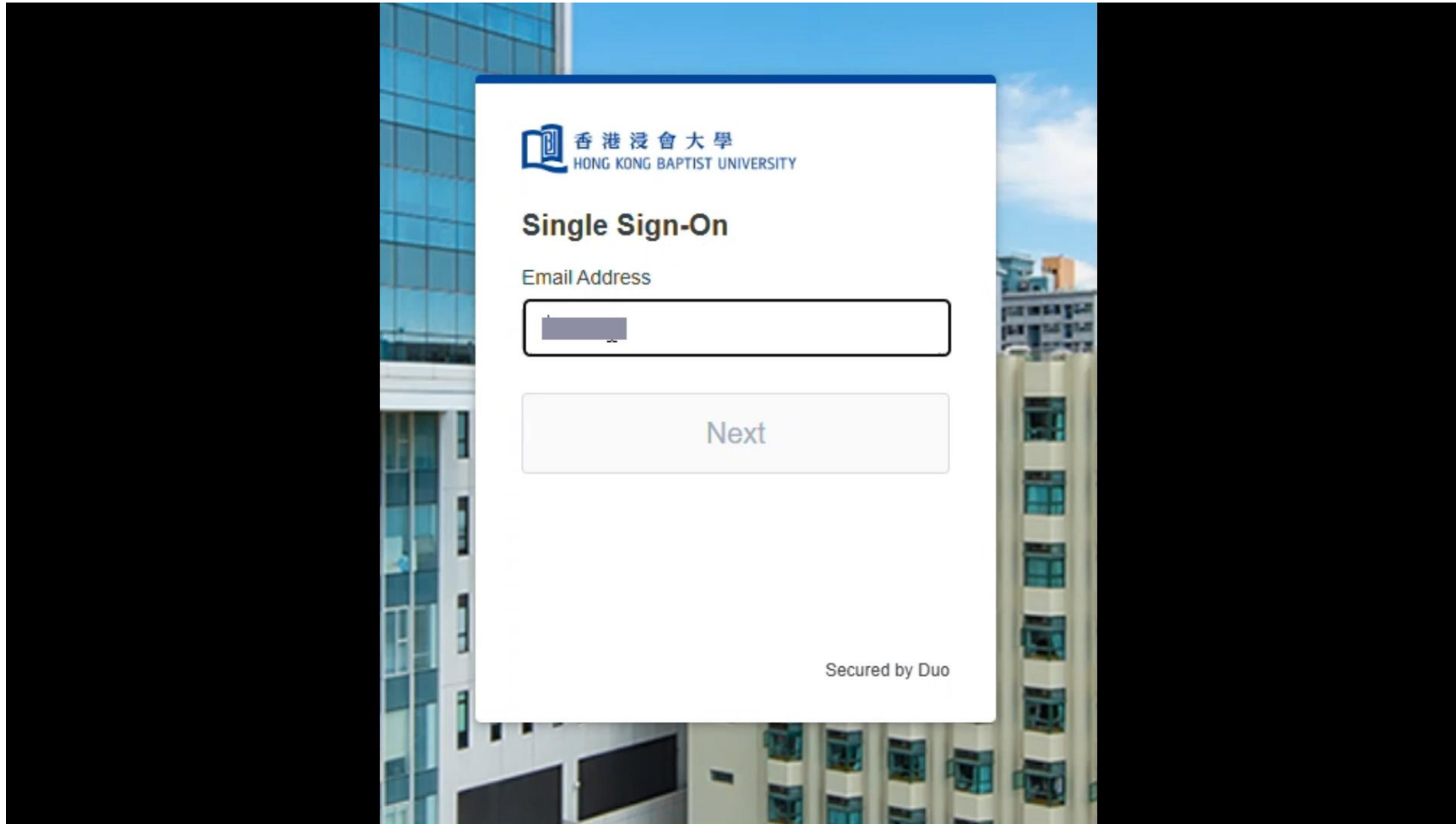
Email Address

Next

Secured by Duo

Passwordless Demo – Using QR Code

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Passwordless Training and User Guide

Zoom Training

- 14-Oct (11:30am – 12:30pm) Cantonese
- 22-Oct (11:30am – 12:30pm) English



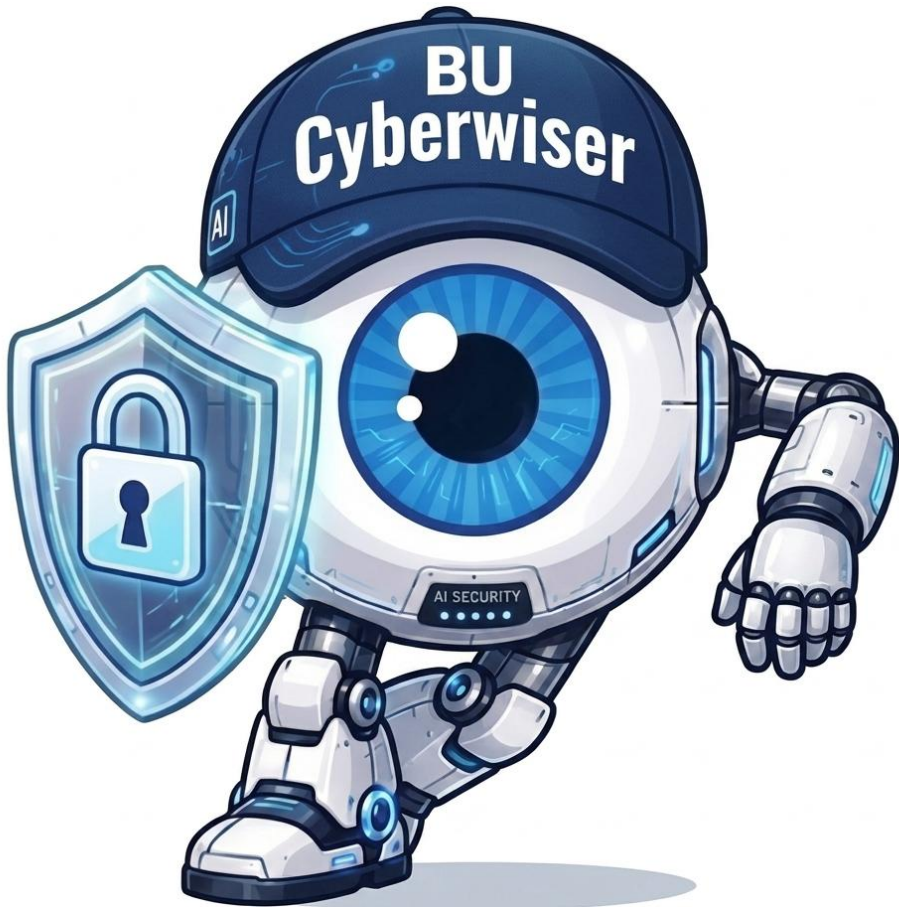
Passwordless User Guide + FAQ

<https://ito.hkbu.edu.hk/services/it-security/passwordless.html>

Take Away

- **Maintain High Security Awareness**
 - Always **Think Before You Act** when handling emails and visiting websites
- **Strengthen Everyday Hygiene**
 - Protect your Digital Assets & Identity by keeping passwords unique and enabling MFA everywhere
- **Adopt Passwordless Authentication**
 - Upgrade to a faster, simpler, and phishing-proof login experience using your device and biometrics





THANK YOU

Q & A



SLES Survey QR Code

